

Share your strengths.
Make a difference.
Change a life.



Become a mentor with Change it Up! Entrepreneur.

Apply before June 13th to be involved with the first intake in Central Alberta!

Why become a mentor?

Just a few hours a month can make a profound difference in the life and success of an aspiring Aboriginal Entrepreneur. Whether you own a business or work in the corporate, non-profit or government sectors, sharing your skills and knowledge can help a First Nations entrepreneur get their start-up business off the ground. Consider the experience and skills you could share in business planning, time management, finance, marketing or start-ups.

“Mentoring is a way that someone with life experience can give back to enrich a younger person’s life.”
- Melanie Breitreutz, Be’ato Coffee Company Inc.

What does a mentor do?

Mentors provide business advice, as well as support and encouragement, to help entrepreneurs remain focused on what is important for the success of their business

What’s involved?

After filling out an online application, you will be contacted for an interview and hand-matched with an aspiring entrepreneur in the Samson Cree Nation Change it Up! Entrepreneur training program.

Once you are matched, both of you will do an online orientation and attend a one day event in **Edmonton** to get you off to a great start in your mentoring relationship, meeting regularly (in person if possible, or via text, email or Skype) for 4-5 hours per month.

How do I get started?

Go to www.mentornation.ca and send us an email with your full name, phone number and a brief description of your skill set. We will be in touch shortly to answer questions and outline next steps.

“My role as a mentor is to be supportive, to help with problem-solving, and to be there to help address the next challenge. I enjoy sharing my experiences and watching my mentee’s business take on a life of its own.”
- Ella Nunes, Ella’s Botanicals, ON

What difference will it make?

The ripple effect: By helping get First Nations businesses off the ground, you are helping First Nations communities build their economy, independence and self-sufficiency.



The pilot test for this project is being run in partnership with CYBF, leaders in supporting the success of young Canadian entrepreneurs.