

Change It Up Careers Cree Market



Ivor Buffalo, Maskwacis Barber offering haircuts part of his Change It Up idea at the Cree Market July 20, 2014

Samson Cree Nations Change It Up Program held their Cree Market at the HBMC July 20, 2014. They had more than 30 vendors showcasing their merchandise. The Cree Market began at 10AM throughout the day. Tables were \$20.00 in advance and \$30.00 upon arrival. The Change It Up Entrepreneur Program is a business launcher that creates opportunity to anyone with a valuable idea to merchandise and pursue in business management. The Cree Market opens the opportunity for the Entrepreneurs to showcase their ideas they have in mind and generate a profit start to develop their idea into something bigger.

One student by the name of Ivor Buffalo wants to promote a Barber Shop Business for Maskwacis. He is 38 years old and grew up in the Four Nations. Nine years ago he wanted to pursue a career in the Barber Business but didn't really follow that dream. A friend mentioned the Change It Up Entrepreneur Program Opportunity to Ivor and decided to give it a shot.

"On June 5, 2014 I started. I have been here for three months, and operating now for about a month. I really enjoy it, it is actually turning out pretty good. I didn't really do any formal advertising yet. For now we are set up at the Four Directions Shop." Ivor mentions. The Four Directions Shop is located at the Samson Cree Nation Mall. "I have done about 28 haircuts so far cutting boys and seniors hair. I enjoy being here."

The Change It Up Program includes a lot reading, public speaking, learning about subjects concerning business, and ton of webinars. As of now the classes are in the morning from 9AM to 12PM at the NEA Building in Samson Cree Nation. Students open up their small businesses from 12 –3PM to kind of get a sense of transactions with the community. Check out the Four Directions Shop also known as Bev's Décor at the Samson Cree Nation Mall to support out local Entrepreneurs. Ivor charges Hair Cuts at \$6.50 for boys, \$9.50 for seniors, Men at \$13.50 and Youth at \$11.50.

Shanna Omeasoo is interested in nail art. She always has been a girly-girl growing up, getting her nails done, which can become very pricy. Knowing how to do a lot of the designs, Shanna started to do her own nails. She had the idea of bringing a Nail Salon to Maskwacis. She began the Change It Up Program in June 2014 and got started on her business plan.

"The Change It Up Program really pushed me towards getting started with this." Shanna says. "I had a five year plan but this all happened in five months. One of my goal is to expand my vision to pursue my dreams and meet my goals. I will be attending Evelyn Charles and CMAC to further my skills in becoming a Certified Nail Technician for not only nail art designs but to do the Gel and Acrylic Designs as well."

Shanna charges \$20.00 for nails. She is located at the Four Directions Shop along with a few other entrepreneurs. , She also offers her services to children at \$10.00 and Pedicures at \$30.00. She will be raising her prices as her experience grows.

For more Information please visit www.changeitup.ca.



Omiyisiw Nails. Shanna Omeasoo offers Nail Art at the Cree Market July 20, 2014.



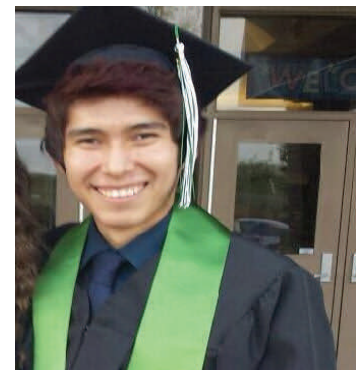
Change It Up Mentor's Darren Simon and Leiha Crier.

Ermineskin Education Trust Fund Post Secondary Graduates

Marlene Crate – Medical Assistant Certificate
Earl Ermineskin Jr – UCEP Certificate
Stephanie Lightning – Advanced Medical w/ Accounting Diploma
Carmen Littlechild – Bachelor of Social Work Degree
Terry Littlechild – Lands Diploma
Colleen Morin – Microsoft Office Professional Diploma
Chelsea Rowan – Health Care Aide Certificate
Angel Smallboy – General Studies Diploma
Felicia Swampy – Practical Nurse Diploma
Tyrelle White – Management Studies Diploma
Devon Wildcat – Bachelor of Arts Degree
Shari Wolfe – Business Administration Certificate



L to R: Norine Saddleback, Terry Littlechild and Elder Raymond Littlechild. Terry Littlechild was granted the Land Agent Diploma from Olds College. He is currently Managing the Neyaskweyahk Employment Program Department.



Chandler Littlechild graduated grade 12 as an Ermineskin graduate at Ponoka St Augustine School 2014, he plans to attend U of A in the fall.